

PORT OF SEATTLE



CENTENNIAL

2011

Preamble

As the Port of Seattle reaches its Centennial, it is with gratitude to the citizens of King County, our business partners, customers, tenants, labor, and the rich diversity of our communities. Over the past 100 years, the Seattle waterfront has grown from a collection of privately owned piers along Seattle's "Railroad Avenue" to be a strategic air and water gateway to the world, and is setting a sustainable course for the next century.

Centennial Mission

In honoring the past, we will use the opportunity of our Centennial to thank and celebrate with our communities, and in embracing the future we will focus an international spotlight on this gateway and on our sustainability mission.

Centennial themes

- Showcase the Port
- Involve people
- Tell stories
- Honor the past, look to the future
- Thank communities, customers, etc.
- Celebrate
- Leave a legacy
- Walk the sustainability talk
- Be memorable
- Integrate and coordinate with others
- Have fun

Key 2011 Dates

- Port of Seattle founded-- Sept. 5 (Port District Act passed legislature in March)
- Port of Grays Harbor – December
- WPPA – 50th anniversary
- AAPA – 100th year as an association
- Children's Orthopedic Hospital – 100 years
- University of Washington – 150 years

Major events, 2011

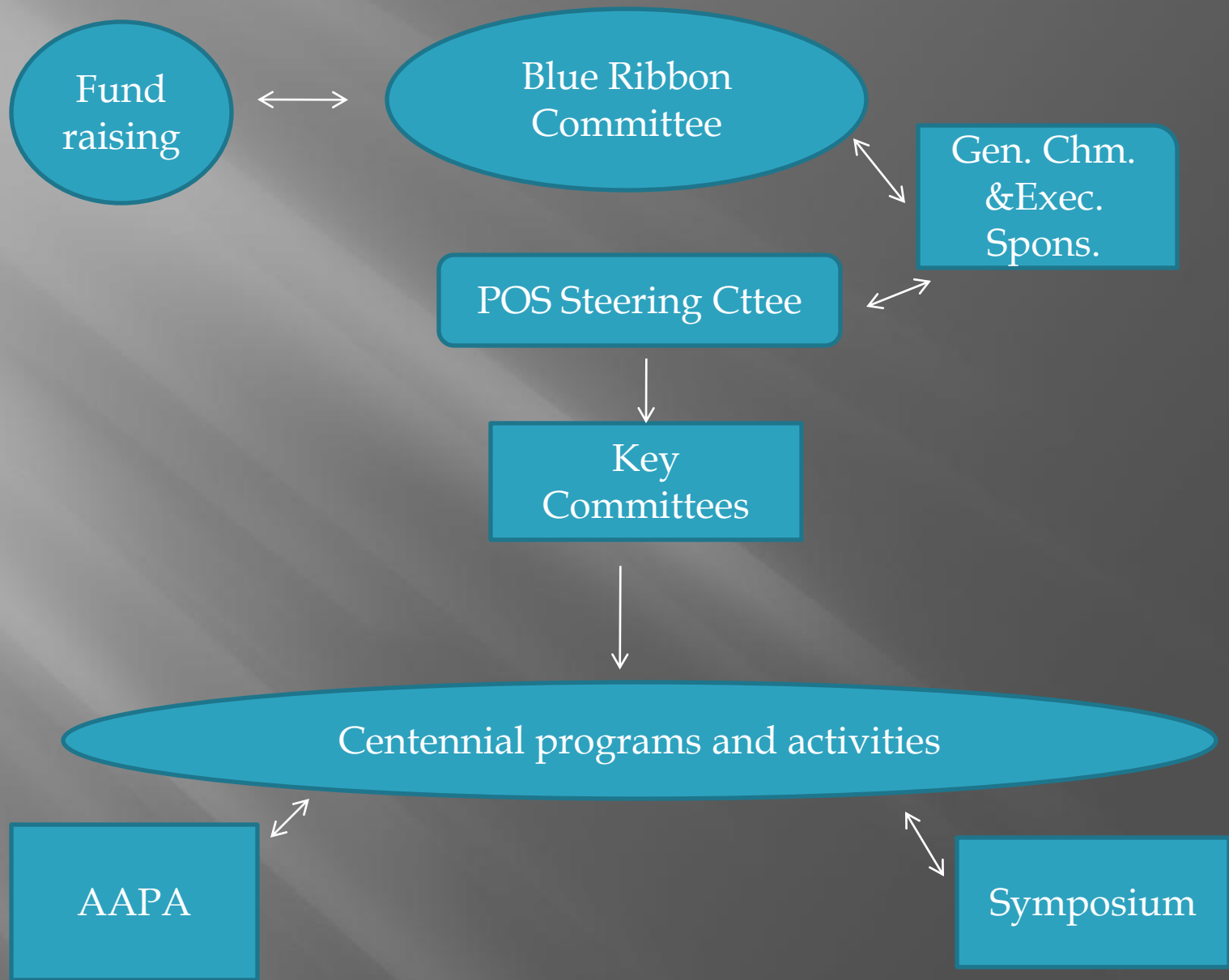
- AAPA National Convention – September 9 – 16 at the Westin Hotel
- Century Agenda wrap-up, launch

Centennial Possibilities

- Book
- Web-based timeline
- Oral histories, vignettes
- Videos
- Exhibits (MOHAI, MEC)
- Artwork – commissioned, contest
- Displays (special lighting on facilities)
- Antique trading ships
- Fishermen's Fall Fest.
- Maritime Festival
- Port 101
- Earth Day
- Open houses
- Seafair float
- Employee, retiree events

Potential Partners

- MOHAI
- HistoryLink
- Seafair
- Univ. of Washington
- DSA
- SCVB
- Labor
- Chambers of Commerce
- Aquarium
- Customers
- Tenants
- Sports Teams
- And more...



Next steps

- Finalize 2010 budget
- Set criteria and select Blue Ribbon Chair(s)
- Reconvene POS committee and establish subcommittees
- Develop logo and initial collateral material
- Select consultants
- Begin planning for events and material